



# Stephane Garelli

Stephane Garelli - a world authority on competitiveness - has pioneered research in this field for 25 years. Emeritus Professor at IMD (Institute of Management Development) Lausanne, where he has founded the World Competitiveness Centre, he is also Emeritus Professor at the University of Lausanne. Professor Garelli is closely connected to the world of business. He is, among others, Chairman of the Board of Directors of „Le Temps“, the leading French language Swiss newspaper. He was formerly Chairman of the Board of the Sandoz Financial and Banking Holding, and member of the board of the Banque Edouard Constant. Professor Garelli was the Managing Director of the World Economic Forum and of the Davos Symposium for many years. For twelve years he was also permanent senior adviser to the European management of Hewlett-Packard. He is a member of a number of institutes, such as: China Enterprise Management Association, Board of the 'Fondation Jean Monet pour l'Europe', The Swiss Academy of Engineering Sciences, the Mexican Council for Competitiveness.



**„Are you a Tiger, a Cat or a Dinosaur?“**

## TOPICS

- The “traditional” recipes for managing long-term stagnation are increasingly questioned
- A long list of issues today blurs the vision of leaders and increases the complexity of managing enterprises
- There are just as many positive developments: more global companies and new brands enter world markets, family businesses are recognized for their contribution, technology-driven new business models, and more adventurous consumers who are ready for new products and increasingly involved in the sharing economy
- Winners will have the right mindset. They will excel at the management of efficiency, change, and complexity
- We are all overwhelmed by information and by events. But which are important for companies, markets, and people? How do they affect strategies and behaviors?

## REFERENCES & PRESS

- Professor at IMD Business School Lausanne
- Founder of the World Competitiveness Center
- Professor at the University of Lausanne
- Chairman of the newspaper Le Temps
- Member, International Olympic Committee commission on Sustainability and Legacy

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influences your life!**

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