



# Prof. Kjell A. Nordström

Dr. Kjell A. Nordström is the enfant terrible of the new world of business. He talks to audiences all over the world, he writes books and articles and reads –everything from Playboy to Architectural Digest to Pinter. His performances are high touch, dynamic, highly interactive, thought provoking and always in line with time. His dynamic style makes him a highly appreciated speaker through out the world. Dr. Kjell A. Nordström has 20 years of experience of working with multinational companies and has served as an advisor/consultant to several large multinationals throughout the world. Dr. Nordström holds a doctoral degree in International Business from the Stockholm School of Economics. His research and consulting focus is on the areas of corporate strategy, multinational corporations and globalization. Kjell Nordström has published three books and numerous articles on the internationalization process of firms. Nordström has been responsible for the International Business course at the Stockholm School of Economics and is one of the founders of the schools most prestigious management programs.



## Topics

- Digital transformation. Global trends in telecom and media
- „Different and The Art of Making Money - a users manual- to the Ultra Modern Economy“
- The world in 5 years from a customer point of view
- Urban Express, Ultra Modern Life Styles and The Art of Making Money
- Outside In Perspective
- Leadership in times of change
- Daring to be different in a copy-cat world
- Entering Uncharted territories

## References & Press

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**Keynote Presentation** upon request

**Day rate** upon request

**Presentation**

**languages**



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